

OFFICER DECISION RECORD

General guidance note: *Please complete using Plain English, avoiding acronyms and use of jargon; this will be a published document so please be mindful of a public audience in completing this decision record.*

Decision Title: South Gloucestershire High Streets Catalyst Phase 2
Decision reference number: 01.09.22
Decision date: 14 September 2022
<p>Background / reason for decision:</p> <p>A funding application has been produced by South Gloucestershire Council seeking to draw down £225,000 funding from the High Street Renewal Catalyst programme for their Phase 2 activities.</p> <p>The proposal builds on Phase 1 activities delivered by the Council, for example: delivery of 'Welcome Back Fund' and 'Help Us Thrive' grant funding; creation of a business network on every high street with a new e-commerce facility for all traders; and an online trading community for promotions and events.</p> <p>Phase 2 will build on this work to ensure high streets remain vital and viable attractive destinations. It will join up with other regional Council-led High Streets activity and inform the Strategic Review of High Streets underway.</p> <p>Funding is to be drawn from the £1.5m High Streets Renewal Catalyst Fund, part of the £9.4m Regional Recovery Fund (Phase 1) agreed by Committee October 2020. A delegation is in place to the Combined Authority Chief Executive in consultation with the Chief Executives of the constituent Councils to approved business cases drawing on the Regional Recovery Fund.</p>
<p>Options considered:</p> <p>No other options were considered given these funds were allocated to the High Streets Renewal Catalyst Fund by Committee.</p>
<p>Decision:</p> <p>To agree the Feasibility and Development Funding Application and the award of £225,000 of the High Street Renewal Catalyst Fund to the South Gloucestershire Phase 2 project.</p>
<p>Consultation:</p>
<p>Officer making decision: Patricia Greer</p>
<p>Position: Chief Executive West of England Combined Authority</p>

Report / appendices / background documents: *If appropriate, list any documents relevant to this decision – these can be included as attachments to this decision record, if appropriate*